

NAACP

Cleveland Branch

#ADVANCING EQUITY FORWARD

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The **PURPOSE** of Branches of the National Association for the Advancement of Colored People shall be to improve the political, educational, social, and economic status of African Americans and other racial and ethnic minorities; to eliminate racial prejudice; to keep the public aware of the adverse effects of discrimination; and to take lawful action to secure the elimination of racial discrimination, to seek legislation and policies at the local level, or at other levels if requested by the State/State–Area Conference or National Office, which advance the programs and policies of the Association; and to oppose legislation and policies which are adverse to the programs and policies of the Association consistent with the efforts of the national organization and in conformity with the Articles of Incorporation of the Association, its Constitution and Bylaws, and as directed by the Board of Directors.

HISTORY OF THE CLEVELAND CHAPTER

1912



<p>National Officers</p> <p>PRESIDENT: Field Storey, Boston</p> <p>SECRETARIES: Mrs. Holmes, New York William, New York Clemens, Washington Walker, Baltimore Winterson, Brooklyn</p> <p>BOARD OF DIRECTORS: New York and RESEARCH: New York</p> <p>Villard, New York New York</p>	<p>CLEVELAND BRANCH OF THE National Association for the Advancement of Colored People OFFICIAL ORGAN—THE CRISIS National Offices: 70 Fifth Ave., New York</p>	<p>Local Officers</p> <p>PRESIDENT: Francis E. Young, 1256 E. 83rd St.</p> <p>VICE-PRESIDENT: Miss Elmore Alexander, 2190 E. 37th St.</p> <p>SECRETARY: S. P. Keeble, 3618 E. 138th St.</p> <p>TREASURER: Edward Jackson, 2414 E. 82nd St.</p> <p>CHAIR, LEGAL COM. AND ATTORNEY: Harry E. Davis, 1607 Williamsen Bldg.</p> <p>BRANCH OFFICE 3985 CENTRAL AVE. PHONE, ROSEDALE 6321-J</p>
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CLEVELAND, O. August 5th 1918

F. B. DuBois,
of the Crisis
Dear Mr. DuBois:
I know that you know of the unwar-
warranted and unfair attacks being
upon you. I do not believe them, nor
believe in them.
I have followed your writings and
for years, and I have found you
and one Negro who would always
defend our rights. I organized the Cleve-
land Branch and was its first secretary,
and now its president whose member-
ship is about one thousand.
I will have a meeting of the Branch Wed-



At what level does the NAACP choose to address racism?



- **Individual and Groups** – interpersonal racism
- **Communities** – neighborhood zip codes
- **Organizations (businesses)**-practice and policies are informed by a racially biased foundation
- **Institutions (industries)** - financial services, housing, healthcare, employment, education, criminal justice, etc.
- **Structure (systems):** federal, state, and local government policies and legal infrastructure
- **White Dominant culture:** the ideas informing the historical/current foundation for racist systems/levels of racism

Advancing Equity Forward



Cleveland Branch
JUNETEENTH
FREEDOM WALK

A red pushpin is pinned to a map, symbolizing a specific location or focus. The map shows various colored lines representing roads or boundaries. The pushpin is positioned on the right side of the image, with its head pointing upwards and its sharp point resting on the map.

THE WAY FORWARD

- Creating focused priorities
- Understanding the local issues & solutions
- Identifying and addressing the root causes of inequity at a local level
- Developing metrics and ensuring accountability
- Sharing the production of results and community impact
- Creating access to social, political and economic justice

Building Infrastructure

01

Legal Redress



02

Policy



03

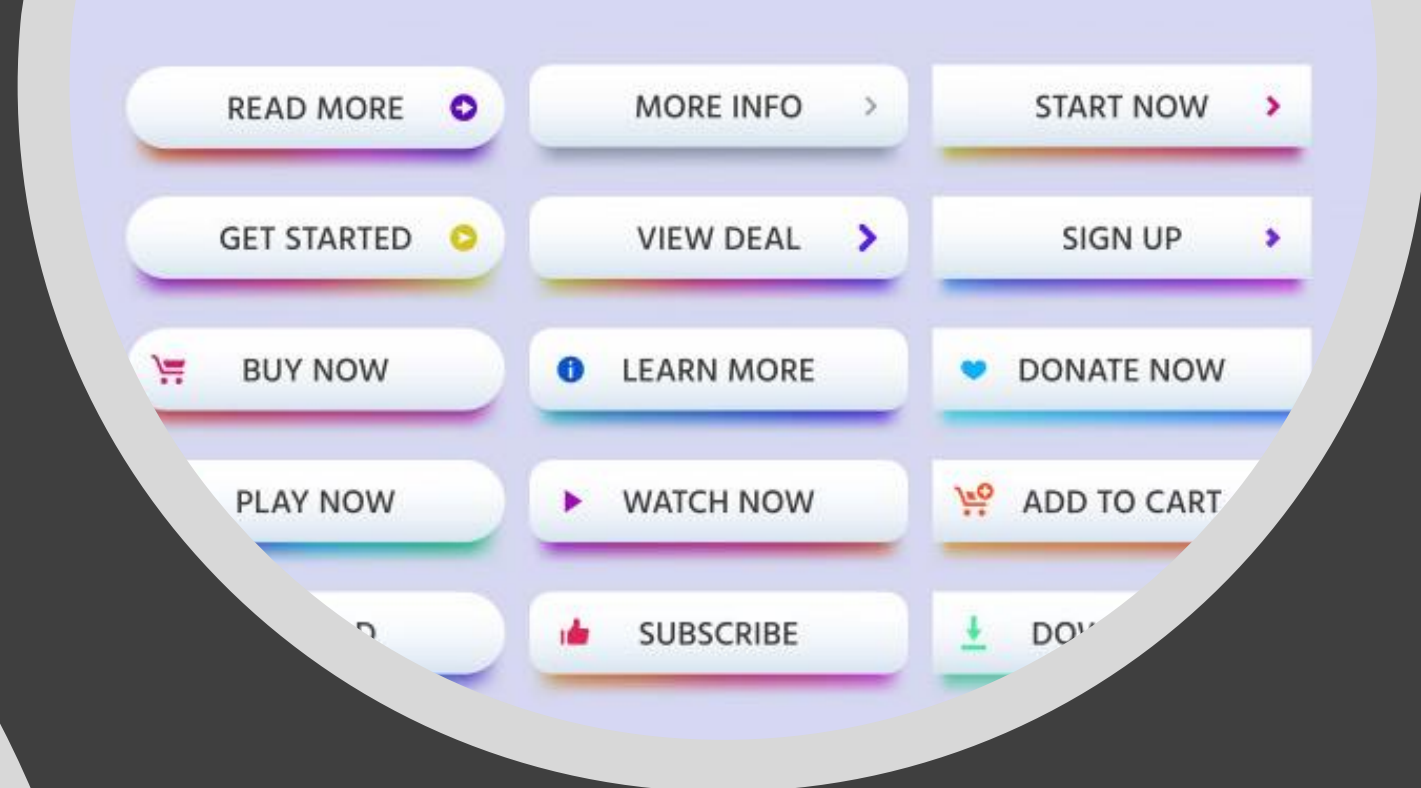
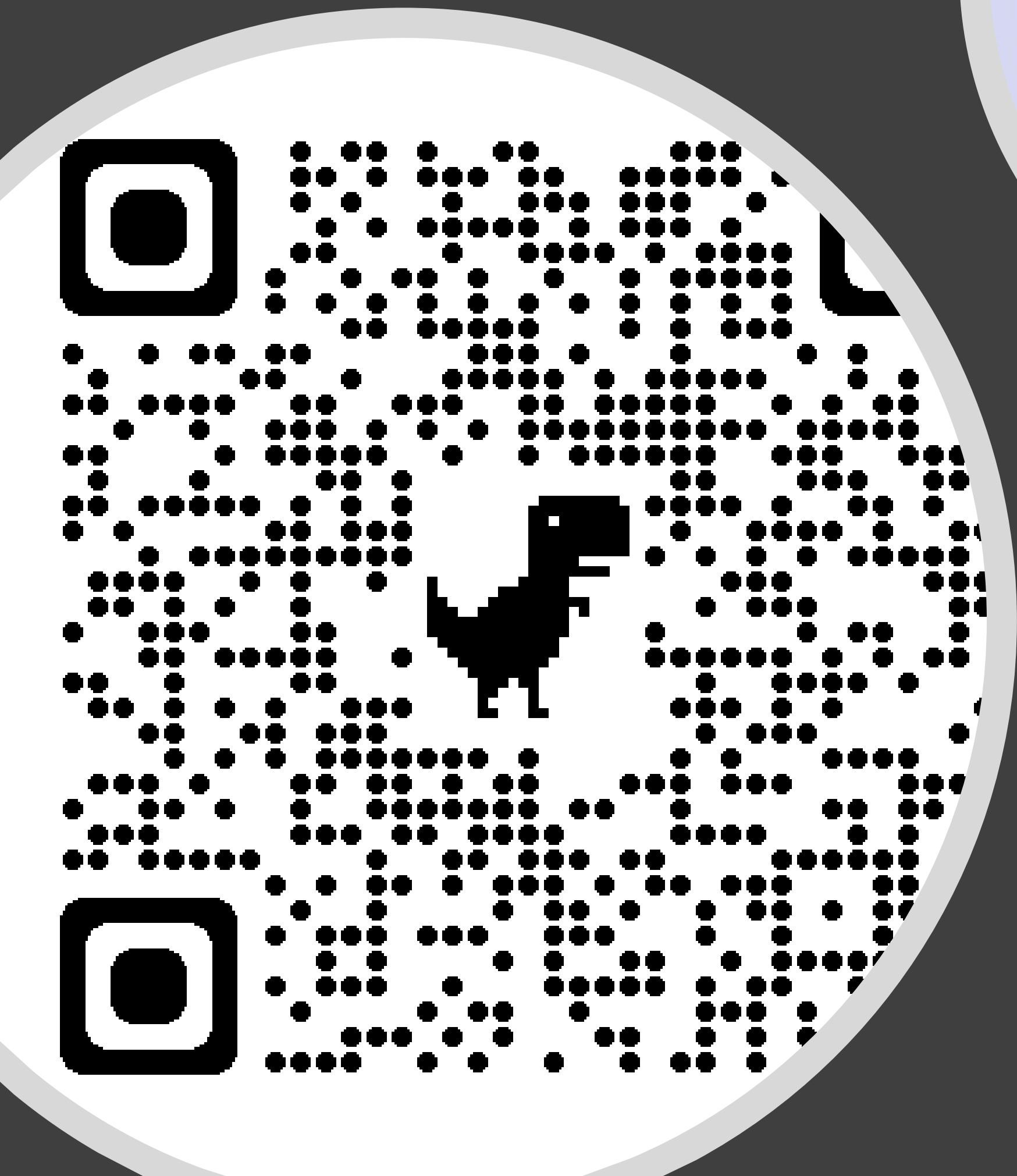
Communications



04

Donor Relations





Call to Action!