

FALL 2019

INVEST IN PEOPLE

CUYAHOGA COMMUNITY COLLEGE FOUNDATION

Advance Futures, Transform The Region.

Cuyahoga Community College Tri-C® Foundation Mission:

To provide resources for advancing student success at Cuyahoga Community College and to transform the lives of those Tri-C serves.

Advance Futures, Transform the Region



John E. Skory
Chairperson, Cuyahoga Community College Foundation

As one of the 900,000 individuals who have benefited from a Tri-C education, the Tri-C Foundation's student-focused mission is especially meaningful to me. With help from the Foundation, Tri-C students received more than \$3.3 million in scholarships last year.

While we are grateful to provide these

resources, there is much more to do in order to realize a future in which every citizen, regardless of where they live, can train for a job that allows them to care for their family and achieve upward mobility.

The Tri-C Foundation has prioritized workforce development as an essential starting point for its long-term vision. In addition to providing scholarship support, the Foundation seeks partnerships that result in:

- Higher enrollment in workforce training programs
- More courses responding to employer needs
- Expanded internship opportunities
- Increased credentials and degrees awarded

We are proud of those who have already joined us in creating the workforce of the future, and we ask you to join us as well.

Cleveland's future rests on Tri-C's success.

Thank you to all of those strategically transforming people's lives and advancing Northeast Ohio.

John E. Skory
Chairperson, Tri-C Foundation

2019 Presidential Scholarship Luncheon: Making job training a financial possibility for Tri-C students



Moderator **Len Komoroski** with speaker **Bill Walton** at the 2019 Presidential Scholarship Luncheon, presented by PNC

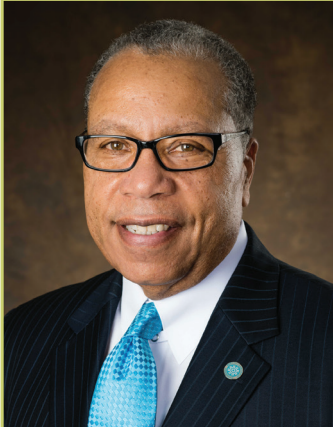
Basketball legend, broadcaster and humanitarian **Bill Walton** scored big by helping the Tri-C Foundation raise more than \$1 million at the 2019 Presidential Scholarship Luncheon, presented by **PNC**, on Oct. 11. Event proceeds benefit Tri-C student scholarships, particularly for those entering the high-demand industries of manufacturing, health care and information technology.

Bill Walton, recognized as one of the 50 greatest NBA players of all time, received a true Cleveland and Tri-C welcome. This included a pre-luncheon Q&A with Tri-C students; a performance of the national anthem by the Tri-C Early College Vocal Arts Academy Choir; an appearance by Tri-C's new costumed mascot, Stomp; and an onstage conversation with **Len Komoroski**, CEO of the Cleveland Cavaliers, Cleveland Monsters, Canton Charge, Cavs Legion GC and Rocket Mortgage FieldHouse."

(Continued on page 5)

PRESIDENT'S COLUMN

ALEX JOHNSON



Alex Johnson, Ph.D.
President,
Cuyahoga Community College

Creating Opportunities.

Tri-C's greatest challenge — and greatest opportunity — is connecting with those who reside in our core communities and who are underrepresented in the workforce. Time is of the essence to decrease employment inequity and income inequality by training people for family sustaining jobs.

Tri-C is providing more individuals with immediate success through short-term certificates and credentials. This builds their confidence, helps them get well-paying jobs and provides building blocks to a two-year degree and, ultimately, a bachelor's degree.

Tri-C is providing stronger and more seamless pathways to advanced degrees through programs such as Degree Link with Cleveland State University; the Cleveland Humanities Collaborative, which connects our students with Case Western Reserve University; and the Falcon Express dual enrollment program with Bowling Green State University.

By 2020, our students will have a more robust online schedule to accommodate those who need greater flexibility or are unable to come to our campuses.

Tri-C works with community organizations to provide wraparound services that improve retention and completion to graduate students more quickly.

Tri-C is expanding its Centers of Excellence as well. For example, the IT Center of Excellence is developing new training opportunities in emerging fields such as blockchain and cloud computing.

Tri-C will continue to create job hubs — such as the Transportation Innovation Center in Euclid, strategically located near Amazon and Lincoln Electric — that allow people to walk from home to a training site and to a job.

Perhaps the most significant change at Tri-C is that the community is becoming our center. For too long, we have seen ourselves as a destination — an insulated place for the community to seek out.

The grand reimagining of our Metropolitan Campus, with its open and transparent campus center, is symbolic of a more expansive role in the community. Our Access Centers, in partnership with Esperanza Inc. and Olivet Housing and Community Development Corp., are just the first step toward deeper integration into the lives of our neighbors.

By preparing our people today for the workforce of tomorrow, and by connecting them to gainful employment, we will grow our economy, transform neighborhoods and decrease poverty. ■

85%
of Tri-C graduates live and work in Northeast Ohio and contribute to the economic growth of our region

90%
of Tri-C graduates from career programs find employment

#1 in Ohio
in awarding associate degrees in nursing

40,000
Tri-C students, in the last six years, have transferred to a four-year university, saving thousands of dollars.

Celebrating Lasting and New Partnerships



Members of the High Tech Academy Class of 2019

At the 2019 Presidential Scholarship Luncheon, the Tri-C Foundation highlighted the long-standing generosity of the event's presenting sponsor, **PNC**, which has been instrumental in supporting the High Tech Academy program since 2000. High Tech Academy successfully builds the workforce by helping youth earn college credits and, in many cases, associate degrees while in high school.



High Tech Academy (HTA) is a dual enrollment program led by Tri-C and the Cleveland Metropolitan School District (CMSD) in which high school students spend half the day at their home school and the other half at the College's Metropolitan Campus.

- Nearly 300 students participate annually from 19 schools.
- 66 HTA graduates have earned an associate degree while in high school.

Tri-C and CMSD proudly celebrate 20 years of the HTA and the support PNC has provided throughout the years.

At the Luncheon, Dr. Akram Boutros, president and chief executive officer of **The MetroHealth System** announced a new \$1 million gift to establish a Tri-C Access Center on its hospital campus. Tri-C Access Centers connect individuals — easily and conveniently — with the education and job training they need to build a better future.

These programs can lead to jobs with family supporting wages or put individuals on a path to a college degree. Access Centers offer a range of services designed to meet individuals wherever they are in their education or career. Investments from the **JAM Foundation** and **MetroHealth** are making it easier than ever for community members to access workforce services. ■



Access to Education and Job Training in Your Neighborhood

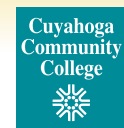


Tri-C Access Centers provide access to the following classes and programs:

- English for Speakers of Other Languages (ESOL)
- Aspire/GED and Adult Diploma Program
- College and Career Readiness Workshops
- Women in Transition Program
- Assistance with College and Financial Aid Applications
- Advanced Manufacturing and Construction Training
- Information Technology (IT) and Health IT Training

Many services, which will grow and change to meet community needs, are available at no cost.

For more information, please visit www.tri-c.edu/accesscenters



TRI-C ACCESS CENTER LOCATIONS



Olivet Housing and Community Development Corporation

COMING SOON



Preparing People for Life-Changing Work


Generous scholarship support helped 2,387 Tri-C students access workforce training last year.

As a mother of three, **Cherelda Bell** struggled to find education that met the needs of her demanding schedule — or a career that offered financial stability. After her job hit a dead end, she knew she needed to find a career that would provide for her future. Eventually, she found Tri-C’s Health Career Pathway program.




Cherelda Bell

Bell received multiple financial awards and wraparound support services to support her academic success and sustain her family. She says, “Tri-C didn’t just help me, it helped my whole family.” She was able to complete her program, find employment and continue her education in nursing. Cherelda is currently taking classes part time at Cleveland State University to earn her bachelor of science in nursing degree while maintaining a full work schedule in the healthcare industry.



The number of **Tri-C graduates** pursuing **BSN degrees at Cleveland State University** has nearly doubled since the RN to BSN program was announced in 2017.



Tri-C welding student **Kaitlyn Rosiu** is grateful for the many generous champions in the community



Kaitlyn Rosiu

who help make college a reality. She recently shared, “Through the financial assistance from scholarships, I have the chance to be the first person in my family to graduate from college.”

On behalf of all scholarship recipients, Cherelda and Kaitlyn thank you for your support. ■

Connecting Students to Employers With Good Jobs

Tri-C is grateful to these partners for their commitment to increasing apprenticeships and other on-the-job learning opportunities for students seeking meaningful work:

- American Association of Community Colleges
- MAGNET
- Ohio Department of Jobs and Family Services
- Ohio Department of Transportation
- United States Department of Labor

Grant support better connects supply with demand in industries such as healthcare, information technology, manufacturing, public safety and transportation.

How you can help: support scholarships and stipends for students in work-based learning, hire Tri-C student interns, or share your expertise by mentoring a student or recent graduate. ■

Institutional Goal at a Glance

6,800

students placed in experiential learning opportunities in 2018



8,000

students placed in experiential learning opportunities in 2023

SAVE THE DATES!



small bites
big dreams

EAT. DRINK. INSPIRE.

Celebration

Thursday,
March 5, 2020
6 p.m.

TRI-C
JAZZ
FEST
CLEVELAND

Tri-C JazzFest
CLEVELAND
June 25-27, 2020

2019 Presidential Scholarship Luncheon *(continued from cover)*



Tri-C students and alumni met with Bill Walton and (seated left to right) College President Alex Johnson; FirstEnergy President of Ohio Operations, John Skory; Tri-C Foundation President Megan O'Bryan; PNC Senior VP and West Territory Executive of Community Development Banking, Michael Taylor; and PNC Regional President Pat Pastore

Walton Inspires Audience

Walton shared life stories, learning moments and reflections on those who have inspired him. His number one passion is life itself. Though his “broken body” has undergone ankle fusions, knee replacements and a spine replacement, he shared, “I am the luckiest guy in the world because I know how many people sacrificed everything so that I could be here today.

Walton encouraged audience members to continue supporting Tri-C students in every way they can: by voting, donating, mentoring and hiring. He noted how Tri-C gives people the ability to choose heroes and role models. Reflecting on his own heroes, he reminded the audience, “Everyone in this room is in a position to become a mentor ... You have a chance in every encounter to give [someone] hope, opportunity and purpose.”



Bill Walton accepts gifts presented by student Kaitlyn Rosiu and Megan O'Bryan



Thank you for supporting Tri-C student scholarships

The Tri-C Foundation is honored to have secured more than \$21 million for Tri-C student scholarships through the Presidential Scholarship Luncheon, now in its 27th year. We are grateful to those who have supported this event.

In the words of Bill Walton, thank you for being “committed to the game of life — to making it better for other people.” ■

PRESIDENTIAL SCHOLARSHIP LUNCHEON MAJOR SPONSORS



FOUNDATION COLUMN

MEGAN O'BRYAN



Megan O'Bryan
Vice President, Development
President, Tri-C Foundation

Imagine Our Future

Take a moment to imagine a future in which every citizen, regardless of where they live, can train for a job that will give them what they need to care for their family; a future where all Northeast Ohioans have access to life-changing education so that we all can grow and prosper.

This is the vision embraced by the Tri-C Foundation Board of Directors, and we are working to make this vision a reality. This vision is focused on unlocking the potential of our region's overlooked talent to fortify our workforce. Developed from a research and input-driven process with an eye on transforming our region, this initiative provides an exciting opportunity for Tri-C to enhance and amplify its services to ensure that every student is prepared for the jobs of today and tomorrow.

With more than 30,000 jobs unfilled across key industries in the region, Tri-C is transforming its workforce education system by serving those most in need through accessible and flexible education that leads to generation-changing jobs while meeting the demands of our region's vital industries – most notably manufacturing, information technology and health care. *Skills to Succeed* focuses on a holistic approach toward increasing the number of students in the workforce pipeline.

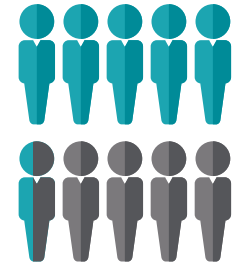
- **Access:** Meet people where they live and work.
- **Support:** Make workforce education affordable, flexible and attainable.
- **Train:** Prepare people for life-changing work.
- **Employ:** Connect students to employers with good jobs.

This is an opportunity to create an extraordinary future for our region by advancing our people, elevating our neighborhoods and growing our businesses. Over the next five years, Tri-C will look to train 50,000 Northeast Ohio residents for good jobs that will transform their lives and make our region a better place to live.

An investment in Tri-C is an investment in the people of Northeast Ohio. Thank you for your continued support of Cuyahoga Community College. Together, we can ensure the American Dream is attainable for everyone in Northeast Ohio. ■

CLOSE THE SKILLS GAP.

54%



JOB-READY ADULTS IN NORTHEAST OHIO
INVESTMENT =
JOB PREPARATION IN HIGH-DEMAND FIELDS

SAVE THE DATE



ADVANCE FUTURES, TRANSFORM THE REGION.

Thank You Immediate Past Chair

Past chairperson, **Trina Evans**, led the Tri-C Foundation Board the last two years as we developed new strategies, completed a feasibility study, designed a multi-year campaign and took action to align ourselves for success well into the future. Under her leadership, nearly \$34 million was secured for Tri-C scholarships and programs; \$6.5 million in scholarship awards benefited 5,400 students; there were 973 new donors to the Tri-C Foundation; and 1,868 individuals attended our Presidential Scholarship Luncheons. Thank you, Trina, for effecting positive change in our community. ■



Trina Evans

Directors Honored

In 2019, the Tri-C Foundation bestowed recognition upon two remarkable directors.

The annual **Heath Oliver Distinguished Director Award**

is given to an individual who demonstrates a strong commitment to the ideal that access to education is essential and who, in the tradition of Mr. Heath Oliver, exerts extraordinary effort to ensure continued support of the Foundation, the College and the students we serve. This year's recipient, **Rick Chiricosta**, served as Board Chairperson from 2014-2017 and has been a dedicated board member for a decade. Rick is chairman, president and CEO of Medical Mutual of Ohio. Together with Medical Mutual, he helped establish the Medical Mutual Nursing and Health Careers Scholarship Fund, providing more than \$100,000 in scholarship support for 119 deserving students since its inception. Rick has shown ongoing and significant passion for and engagement in providing continued support for Cuyahoga Community College, the Tri-C Foundation and our students.



Rick Chiricosta

In June 2019, Foundation Chairperson Trina Evans and College President Alex Johnson announced a new recognition for an outstanding Board member. The **Chairperson's Award** acknowledges someone who has made a significant difference in the Tri-C Foundation through engagement and passion for its work. The award recognizes good works in the moment or over a lifetime. The inaugural recipient of the Chairperson's Award, **Katherine T. O'Neill**, has served the Foundation for more than 18 years, serving as an officer as well as a committee chair. Her love for this work is as strong today as it was when she first joined the Board. She brings cheer to her meetings and reaches out to engage friends and colleagues to advance the Foundation and its mission. ■



Katherine T. O'Neill

Thank You to Outgoing Director

We are so grateful to **Victor Ruiz**, executive director of Esperanza, Inc. who served on Tri-C Foundation from June 2016 through June 2019. As a College Trustee, he continues to champion the work of the College and the Tri-C Foundation within the greater Cleveland community. ■



Victor Ruiz



Welcome New Directors

A special welcome to new directors on the Tri-C Foundation Board who share a vision that every student should learn, thrive and succeed.



Jonathan A. Epstein

Community leader **Jonathan A. Epstein** received his B.A. from the University of Michigan Ann Arbor. Jonathan carries on the family legacy of service to the Tri-C Foundation started by his father, the late Morton G. Epstein, who served as a director from 2003 to 2017.



Pat Pastore

Pat Pastore is Cleveland market regional president at PNC Bank. He holds a B.S. in finance from Miami University and an MBA from the Tepper School of Business at Carnegie Mellon University.



Howard Lewis

Howard Lewis is chairman, founder and CEO of Family Heritage Life Insurance Company of America. He completed his undergraduate work at the University of Kentucky, and he holds an MBA from Xavier University.



Andrew E. Randall

Andrew E. Randall is managing director of New York Private Bank & Trust in Cleveland and serves as chair of Cuyahoga Community College's Board of Trustees. He is welcomed as an ex-officio member of the Foundation Board. Randall holds a B.S. in business management from Bradley University and an MBA in finance from Syracuse University.

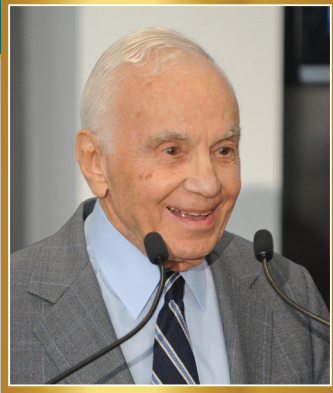


Jeneen Marziani

Jeneen Marziani is Ohio market president at Bank of America. She is a graduate of Miami University in Oxford, Ohio.

Tri-C Foundation Board of Directors, September 2019





In Memoriam

MORTON MANDEL

(1921-2019)

“The path to the future for a better Cleveland, a better Ohio, a better world, is education.”

—Morton Mandel

His legacy will continue for generations to come at Tri-C and around the world.



Cuyahoga Community College Foundation

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Cleveland, Ohio 44115-2878

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YOU CAN CHANGE OUR FUTURE

Philanthropic investments play a central role in implementing change. **Philanthropy provides the ability to innovate and implement bold new approaches that prepare and connect people to life-changing employment right now.** Tri-C has strategically utilized public funding to enhance facilities and fund day-to-day operations, but that is not enough to meet the needs of our communities. **As public sources of income stay the same or decrease, philanthropy is essential to invest in the ideas that will make lasting change for our people.**

Philanthropic investment meets the demands of the moment and rallies communities to address the poverty and economic distress facing our region. Philanthropic resources will be vital to transforming those in traditionally underserved communities into the talent that will help grow our region's workforce and economy.

Your investments in the Tri-C Foundation enables a brighter future for all of Northeast Ohio.



This issue of *Invest in People* is generously provided by Consolidated Solutions.



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